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THE PORCHES TO HOST “SNOW VIRGINS” DURING STEAMBOAT VISIT

*Colorado Tourism Board’s [Snow at First Sight](#) Promotion Comes to
Steamboat Springs During Winter Carnival February 4-8*

STEAMBOAT SPRING, CO (January XX, 2009) – Steamboat Springs’ premier luxury community, The Porches www.theporches.com is thrilled to announce that they will be hosting the Snow at First Sight snow virgins during their stay in Steamboat during the Winter Carnival, February 4-8th. The three finalists were chosen to participate in Colorado Tourism Board’s Snow at First Sight www.SnowatFirstSight.com promotion and won the chance to experience snow for the first time in their lives by traveling to Colorado’s top winter destinations. The snow virgins’ visit to Steamboat will prove especially exciting with luxury accommodations at The Porches—the area’s most desirable community—as well as access to Steamboat’s famous Champagne powder, the Bridgestone driving school and Winter Carnival festivities.

“We are delighted to host the snow virgins at The Porches,” said developer Bruce Shugart. “They are sure to be wowed by our amazing residences, situated ideally at the base of the ski resort and lavishly appointed with the finest amenities and service. Although this journey will take them all over Colorado, we believe Steamboat Springs is the best representation of a true Western ski town.”

The snow virgins have a full itinerary while in Steamboat and will kick things off with a cookie decorating party at The Porches, followed by snowshoeing in the Yampa Valley and fine dining at one of the town’s famous western themed establishments. This coupled with top notch skiing and the Winter Carnival is sure to make their stop in Steamboat a memorable experience.

The Porches is ideally suited for hosting the snow virgins and their Colorado Tourism Board escort as it is Steamboat’s foremost community for large family gatherings. The snow virgins’ accommodations will be in one of The Porches’ top residences, featuring more than 4,100 square feet, five bedrooms and bathrooms, a gourmet kitchen, personal game room, cozy fireplaces, flat screen TVs and a bunkroom. Located on 20 acres at the base of the ski resort, The Porches redefines the term “luxury” in the area, offering exceptional service, whole and fractional ownership as well as nightly rentals in one of the country’s hottest mountain destinations.

Snow at First Sight offers an all-expense-paid “ultimate winter escape” – a custom tailored, three-month program designed to showcase Colorado’s offerings and turn three willing participants into Colorado winter aficionados. From January – March, 2010, the participants will delight in the best winter activities the state has to offer, working with local experts to learn how to ski, snowboard, snowmobile and snowshoe, for example.

For more information about The Porches, visit www.theporches.com and for information *Snow at First Sight*, visit www.SnowatFirstSight.com.

About The Porches

The Porches is more than Steamboat Springs, Colorado's premier luxury home community—it's a genuine neighborhood perfect for multi-generational family gatherings. Situated in an ideal location two minutes from the gondola at Steamboat Ski Resort, The Porches' offers a superior level of personal service, family-friendly amenities and spacious, luxury residences built with a quality of craftsmanship never before found in the area. The Porches real estate offering includes whole ownership as well as a Private Residence Club. *There hasn't been a place like this in Steamboat Springs since... well, never.*

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